



**Date:** August 26, 2005  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** Weekly Update Ending August 26, 2005

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The following weekly update highlighting various activities for the week ending August 26, 2005 is provided for your information. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

#### **UPCOMING EVENTS**

##### **City Manager**

On **Tuesday, September 6**, a **Fiscal Year 06 Budget Workshop** will be held from 3:00 – 5:00 p.m., Council Chambers, 333 W. Ocean Blvd. Presentations on Water and the City Infrastructure will be made.

A **Budget Hearing** will be conducted on **September 6** during the regularly scheduled Council meeting from 7:00 – 8:30 p.m. The Budget Oversight Committee's FY 06 Budget Recommendations will be presented. Presentations on Civil Service and Community Safety will also be made.

The public is invited to attend both the Workshop and the Hearing to offer comments. For an entire list of the dates of upcoming budget workshops, or to read the proposed FY 06 Budget, please visit [www.longbeach.gov](http://www.longbeach.gov).

##### **Police**

On **Friday, August 26**, officers will conduct a Traffic Safety checkpoint on Ocean Boulevard at Pacific Avenue from 4 p.m. through 11 p.m. The primary missions of the checkpoint are to deter drinking and driving, and to reduce the number of unlicensed drivers.

Nationally impaired driving leads to one death every 31 minutes, one injury every two minutes, and 1.5 million arrests annually. Sobriety checkpoints have proven to reduce driving collisions by removing impaired drivers from the road. Another problem in Long Beach is unlicensed drivers and those driving on a suspended license. Studies show that unlicensed drivers are responsible for a disproportionate number of injury and/or fatal traffic collisions. In 2004, officers impounded over 5,400 vehicles in Long Beach because the driver was either driving on a suspended/revoked license or unlicensed.

## **UPCOMING EVENTS AND PROJECTS (continued)**

### **Police**

On **Friday, August 26**, between 4 p.m. and 7 p.m., the Police Athletic League (PAL) will host its annual *Back to School Kick-Off and BBQ*. The event will be held at the north PAL facility located at 2311 E. South Street. Free food, jumpers, games, and back to school supplies will be provided. Everyone is welcome! For more information on PAL, call (562) 570-8038.

### **Library Services: Main Library New Exhibits**

#### **Taking Time to Notice: Photography by Ellen Halloran**

Nature photography of found objects, common and exotic flowers, and landscapes.

Lobby Gallery, **September 1 – October 29**

#### **Artful Healing: Artwork by Miller Children's Hospital Patients and Families**

Works of art in a variety of media including prints, collage, and paintings created by patients ranging in age from toddler to young adult.

Children's Gallery and Display Area, **September 1 - October 31**

## **AWARDS**

### **Fire**

On August 20, 28 community members completed the six-week Community Emergency Response Team (CERT) training program. Participants demonstrated their new skills in fire suppression, disaster first aid, search and rescue techniques, and disaster preparedness for friends and families. More than 80 Long Beach residents have taken CERT training this year and are prepared to respond during a disaster.

### **Library Services**

A California State Library 2005/2006 *Live Homework Help* Program grant will make the *Live Homework Help* service available at all Long Beach libraries beginning in early September. Using Library computers, students in grades 4 - 12 will connect to subject experts in English, math, science, and social studies. Core services will be offered in both Spanish and English on this online classroom.

## **PUBLIC SAFETY**

### **Police**

Officers responded to 793 priority one, 1,709 priority two, and 1,368 priority three calls for service, for a total of 3,701.

During a one-hour period from 10 p.m. to 11 p.m. on August 20, the Vice Detail conducted a John Program in the area of Pacific Coast Highway and Oregon Avenue. Three prostitution-related arrests were made and two vehicles were impounded because the drivers were unlicensed.

## **PUBLIC SAFETY (continued)**

### **Police, Community Relations**

Staff produced two public service announcements currently being shown on Long Beach Charter Television. The first discusses *Traffic Stops* and how to behave when pulled over by the police. The second reminds parents about the City's *Curfew Laws* and encourages parents to have their children in during the required hours.

### **Fire**

Fire Department personnel responded to a total of 1,417 emergency calls for service: 95 calls for fires, of which 14 involved structures; and 726 emergency medical calls, of which 471 required paramedics.

## **NEIGHBORHOODS**

### **Fire**

Fire Ambassadors and firefighters visited 3<sup>rd</sup> grade students at Burbank Elementary School to teach fire safety through the Fire Safety House Program. Fire prevention is a key component of this program and many students helped to create fire safety plans for their families.

On August 19, Long Beach firefighters and lifeguards participated in *Beach Fest* at Miller's Children's Hospital. Children were treated to face painting, games, Tahitian dancing from local area students and a visit by Long Beach's own Jesse James. The crew from Monster Garage brought an Armored Car that was reconfigured as a dunk tank and the children were given the opportunity to dunk members from Monster Garage and the Fire Department.

On August 20, firefighters joined several public and private organizations at Alamitos Beach for *Fly-A-Kite* day. This event brought more than 300 inner city kids and their families to the beach where they were offered free kites and food.

### **Police, Community Relations**

During eight Neighborhood Watch meetings, staff made presentations on home security, personal safety, emergency communications, and narcotics.

### **Parks, Recreation and Marine, Planning and Development Bureau**

Grass was planted at the Cesar E. Chavez Park amphitheater. Final inspections took place this week, and the landscaping and irrigation are being repaired in the construction staging area.

The top half of the ramp from the LARIO Trail, along the Los Angeles River to the north end of Cesar E. Chavez Park, is complete. Final grading and preparation are being completed for the bottom half of the ramp. Concrete forms have been set and new tree wells were dug along 6th Street where the path will come up from Cesar E. Chavez Park and link on surface streets to the downtown bike path. The bike path link is expected to be complete by mid-September.

### **NEIGHBORHOODS (continued)**

#### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

On August 20, Cherry Park hosted the Long Beach Community Band and more than 100 patrons enjoyed the live entertainment.

On August 24, Veterans Park hosted *Family Night* for over 175 youth participants and their families. The event culminated the 2005 Summer Day Camp and included activities, raffles, performances, and food.

On August 26, Silverado Park's Senior Center hosted a *Volunteer Recognition* dinner with over 50 seniors enjoying a special dinner, magic show, and a sketch artist.

#### **Parks, Recreation and Marine, Community Enrichment Programs Bureau**

On August 21, more than 770 visitors got their toes into history at Rancho Los Cerritos' *Mud Mania: A Celebration of Adobe*. This special event featured activities such as adobe construction, archaeology and pottery, and the Witcher Brothers performed live bluegrass music. More than 85 volunteers from Friends of Rancho Los Cerritos, Long Beach City College's Anthropology Club, and nearby high schools made the day a success. Friends of Rancho Los Cerritos underwrote the event.

### **ECONOMIC DEVELOPMENT**

#### **Community Development, Redevelopment Bureau**

On August 8, the Redevelopment Agency entered into an Exclusive Negotiation Agreement with Redbarn Pet Products for the purchase of a 91,135-square foot vacant parcel in the West Long Beach Industrial Redevelopment Project Area. The Developer proposes to construct a 45,500-square foot warehouse, manufacturing, shipping and office space facility at the 2110 West Cowles Street location. The acquisition of this property will help retain 120 local jobs provided by Redbarn's existing business and allow the business to grow enough to hire an additional 20 employees.

Smith-Co Construction, Inc., a California State Licensed Contractor that has been in business since 1990, proposes to construct a new 6,100-square foot office and warehouse facility at the northwest corner of Hayes Avenue and 14th Street, in the West Long Beach Industrial Redevelopment Project Area. The development will create four new jobs in the Project Area.

### **SPECIAL EVENTS**

#### **Parks, Recreation and Marine, Special Events and Filming Bureau**

The Tiki Festival, with an estimated attendance of 500 per day, was held at Alfredo's at the Granada launch ramp on August 20 and 21.

The CBVA Volleyball Tournament, with an estimated attendance of 100, was held at Granada Beach on August 20.

August 26, 2005

Page 5

### **SPECIAL EVENTS (continued)**

#### **Parks, Recreation and Marine, Special Events and Filming Bureau**

The Grunion Run, with an estimated attendance of 400, was held at Granada Beach on August 21.

Original Productions, with a cast and crew of 35, is continuing to film a TV production, *Monster Garage*, on Anaheim Street. The filming began on August 16 and will be completed on August 31.

### **OTHER ITEMS OF NOTE**

#### **Public Works, Fleet Services Bureau**

Staff hosted The Long Beach Clean Cities Coalition's *Particulate Trap Core Cleaning Demonstration* on Friday, August 19. Guests included representatives from the City of Riverside, Port of Long Beach, LA Dept. of Transportation, Garden Grove School District, City of Orange, Long Beach Water Department, Connex Transit, Boerner Truck Center, City of Anaheim, LA County Sanitation Dept., Complete Coach Works and Gladstein, Neandross & Associates. The focus was on cleaning the filter/core elements in diesel motor particulate traps and particulate traps in general.

#### **Community Development, Redevelopment Bureau**

On August 8, the Agency Board approved an agreement with DMJM Harris to research, design and produce construction drawings for the Westside Storm Drain Improvement Project. In coordination with the City's Public Works Department, DMJM Harris will provide technical research, coordination and design services to complete a study of the existing storm drain system and develop a storm drain improvement plan for the Project Area within a 12-month period.

#### **Long Beach Energy, Gas Service Bureau**

Staff completed a total of 3,203 service calls, including 964 Gas and Water Utility Turn Ons, and 863 Turn Offs. During this period, 1,114 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 262 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 352 emergency phone calls that resulted in 96 emergency orders being sent out.

#### **Long Beach Energy, Installation of Gas Lines**

##### **Contact: Long Beach Energy, 570-2085**

Temple Ave.	3rd St. to 4th St.
De Soto St.	Molino Ave. to Temple Ave.
Colorado Pl.	Colorado St. to 3rd St.
Estimated completion: September 5, 2005	

2 <sup>nd</sup> St.	Kennebec Ave. to Orizaba Ave.
Broadway	Obispo Ave. to Junipero Ave.
Estimated completion: September 23, 2005	

**OTHER ITEMS OF NOTE (continued)**

**Public Works, Storm Drain Improvements, Traffic Signal Conduit**

**Contact: Public Works, 570-5160**

Anaheim St. San Francisco Ave. to Ximeno Ave.  
Estimated Completion: August 2005

**Public Works, Street Improvement**

**Contact: Public Works, 570-5160**

La Perla Ave.	El Mirador Ave. to El Cedral St.
College Circle	Atherton frontage full circle
Keynote St.	Rutgers Ave. to Bellflower frontage
Maine Ave.	Spring St. to 31st St.
Freeland St.	California St. to Cerritos Ave.
Scott St.	Rahn Ave. to Long Beach Blvd.
Shipway Ave.	Los Santo Dr. to Point North of Los Santo Dr.
Orange Ave.	11th street to point North of 11th St.
17th St.	Long Beach Blvd. to Linden Ave.
Freeman Ave.	8th St. to 10th St.
Eucalyptus Ave.	20th St. to Hill St.

Estimated completion: October 2005

Atlantic Ave. Roosevelt to San Antonio  
Estimated completion: August 2005

Orange Ave. Spring St. to 405 Freeway  
Estimated Completion: September 2005

**Long Beach Energy, Installation of Gas Pipes**

**Contact: Long Beach Energy, 570-2085**

Wardlow Rd. Maine Ave. to Magnolia Ave.  
Del Amo Blvd. Long Beach Blvd. to Locust Ave.

**Project is complete.**

GRM:kp

cc: Christine Shippey, Assistant City Manager  
Reginald Harrison, Deputy City Manager  
Suzanne Mason, Deputy City Manager  
City Manager Department Heads  
Jyl Marden, City Council Liaison